

# TRASH TALK

August 2022



## WIND LATCHES NOW AVAILABLE



At Thompson's, we've been researching effective cart wind latches for many years, but haven't been satisfied, both for effectiveness in our weather conditions as well as ease of use. This product, DuraLatch, is manufactured by the same company who fabricates our carts. These latches have already been tested in communities with weather conditions similar to ours and have been effective in normal windstorms.

Roughly nine months ago, we ordered the latches and just recently received them. We installed latches on recycling carts, due to those contents being generally lightweight and loose, for 160 residents in the Longview Hills neighborhood on July 15. Because of their high wind



Stretches  
to open

*Request one  
for your  
recycling  
cart through  
the app*

Scan here to  
download TSS app



Stretches  
to close

exposure and dense neighborhood, they were prime candidates. We're asking customers who would like a recycling cart wind latch to request one through our app, by emailing [info@thompsonsanitary.com](mailto:info@thompsonsanitary.com), or calling our office. We'll put you on an installation list in the order received.

The DuraLatch is designed to cut down on litter caused by windy conditions. It's fully compatible with our automated waste collection trucks and features gravity-based functionality, meaning the lid opens automatically when the truck tips and empties the cart. It's designed to stand up to the forces of Mother Nature (withstands wind gusts up to 65 MPH). For the wind latch to work properly, customers will need to stretch the latch into a closed position when closing the lid.



## In the Know

Be informed

**Americans on average create 4.5 pounds of waste per day. How can you reduce your waste number?**

**RETHINK** your one-time use convenience items and unneeded plastic polluting our environment.

**Swap it out!** One idea is reducing the use of one-time use plastic storage bags (e.g. Ziploc). Instead, try using reusable containers or silicone bags, or even reusing bread bags. Store your box of one-time use plastic bags away from your kitchen to challenge yourself to rethink how to store food. It's surprising how creative you can be if you don't think plastic storage bags are an option.

**Leftovers?** A reusable glass or BPA-free plastic container make it easy to throw in the microwave later to heat up.

**Marinating meat?** Use a lidded casserole dish to store in fridge until meat is ready to cook on the grill.

**Lunch items?** Reusable containers and silicone bags are super efficient and easy to throw in the dishwasher.





# Old Tire Roundup

September 24, 2022  
10:00 am - 2:00 pm

YEE-HAW!



Help Reduce Mosquito Habitat

Get rid of old tires for **ONLY \$1 each**

4 Locations

<p><b>SCHOONER CREEK</b> TRANSFER STATION 288 S Anderson Creek Rd Lincoln City (541) 994-5555</p>	<p><b>THOMPSON'S</b> TRANSFER STATION 8096 NE Avery St Newport (541) 265-7249</p>	<p><b>DAHL'S TOLEDO</b> TRANSFER STATION 5441 West Hwy 20 Toledo (541) 336-2932</p>	<p><b>DAHL'S WALDPART</b> TRANSFER STATION 235 Dahl Avenue Waldport (541) 563-3888</p>
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On September 24th, between 10:00 am and 2:00 pm get rid of old tires for just \$1 each at your local transfer station (on or off the rim). No commercial tires, monster tires, or tractor tires. No commercial loads. Please clean tires of mud & gunk before you bring them in.

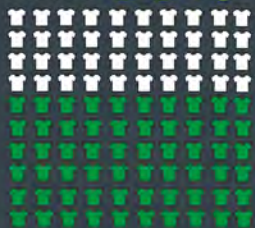


## Be Aware of Greenwashing

**Greenwashing** is the process of providing misleading information to make people believe a company is doing more to protect the environment than it really is.

**72%** of customers want more sustainability information to be available which gives brands an incentive.

NEARLY **60%**



OF SUSTAINABILITY CLAIMS BY FASHION BRANDS ARE **GREENWASHING**

searches for **SUSTAINABLE BRANDS** have risen by almost

**400%** IN FIVE YEARS

according to OECD, self-declared

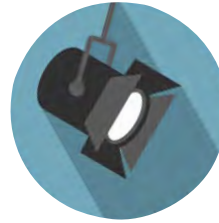
**ENVIRONMENTAL CLAIMS ARE INCREASING AS A CORPORATE MARKETING TOOL**

AND THE NUMBER OF **ECO-LABELS COULD GROW BY 66%** IN THE NEXT 10 YEARS

**BUT 42%** OF COMPANIES' SUSTAINABILITY CREDENTIALS ARE **EXAGGERATED, FALSE, OR DECEPTIVE**

**greenwashing:**

- takes attention away from real environmental threats
- can be used to disguise bad or destructive actions
- can mislead people to think they're part of the problem
- helps brands to increase sales by deception
- takes advantage of people's goodwill



## EMPLOYEE SPOTLIGHT: *Richard Olson*

He loves volunteering for his community, spending time with his grandkids, and has a real passion for yard work. It's no surprise Richard is a team player who is willing to go the extra mile at work *and* in his personal life - it's just



Richard, with wife Leah, enjoying some beach time

who he is! Starting his ninth month working for Thompson's, Richard has brought a tremendous amount of skill, being a licensed Class A Driver who skillfully navigates Highway 20 in our long haul truck to a variety of locations - hauling mixed compostables or garbage to the compost

facility or landfill in Corvallis as well as driving loads of recycling to Salem or Portland. He's also willing and is proficient in assisting our full-time mechanic with the never-ending repair and maintenance of Thompson's Sanitary equipment.

Richard and his wife Leah moved to Siletz in 2015 and together are blessed with five adult children - Chris Olson (38 yrs), Justin Olson (35), Mindy Sutter (36), Andrea Taylor (32), and Bo Johnson (26) and eight grandchildren - Acelynn (13), Jordan (12), Gunnar (10), and Creed (5), Paisley (4), Presley (3), Peyton (2), and Lincoln (1).

Richard has a passion for volunteering and has been a member of the Siletz Valley Fire Department since 2018. Serving as President of the Board of Directors for that organization since 2020, he is proud of the events they sponsor such as National Night Out in Siletz, Siletz Trunk-or-Treat, the annual Car Show, and the ongoing Neighborhood Watch.

When he's not volunteering, he spends a lot of time with family, taking walks, working in his yard, enjoying good food and trying new restaurants, and don't forget playing with his dog Wookie, a Shitzu.

At Thompson's, the staff recognizes and are thankful for Richard's work ethic and his team player abilities!